**Jeffrey Shaw**

**Speaker Introduction**

One of the reasons we are so excited to have Jeffrey Shaw here today is he’s going to help us gain far more control over our businesses and destiny than we’ve ever had before.

For more than three decades, Jeffrey has been one of the most sought-after portrait photographers in the United States. His portraits have appeared on the Oprah Show, in People magazine, O Magazine, and hang at Harvard University and The Norman Vincent Peale Center.

Having been self-employed his entire life, he’s here today to show you the personal development you need to increase your capacity for success, business strategies that really work and daily habits to keep you going.

When he’s not hosting Waffle Sundays at his home in Miami where friends old and new show up for homemade waffles and mimosas, Jeffrey is a small business consultant, a TEDx speaker, host of The Self Employed Life podcast with over one million downloads, and author of *LINGO: Discover Your Ideal Customer’s Secret Language and Make Your Business Irresistible.*

Please welcome, Jeffrey Shaw.